



# Encourage. Provide. Connect.



## Letter From the CEO

---



**Kaitlin Gili**

CEO and Co-Founder,  
EWAAB

Mentorship makes impact.

When my co-founder and I started EWAAB, we had the idea of passing our experiences on to the next generation and gathering the most impactful women we knew to do it. At the time, we didn't know what EWAAB would turn into in just one year.

Within the past year, we've been able to impact 27 mentees through confidence-building sessions, an internship project through our partnership with Quotabelle, and the connections that we have been able to provide. I am proud of each one of our mentees for stepping outside of their comfort zone to grow in the EWAAB community. Additionally, I am thankful for our admin team volunteers, our advisors, and our mentors who have all helped to grow the organization.

Now, as we demonstrate our impact for 2019-2020, we are also looking ahead to our potential impact with a focus on our strategic plan for expansion, program enhancement, and community building. Thank you for being a part of our one-year impact anniversary and for continuing with us on our journey.

Sincerely,  
Kaitlin

We **encourage** young women to go outside of their comfort zone and **provide opportunities** for them to take action

72%

of college women reported that they need greater **encouragement** from others to believe in their own potential to be leaders

Source: KPMG [Women's Leadership Study 2015](#)

86%

of women reported when they see more women in leadership, they are **encouraged** to get there themselves

Source: KPMG [Women's Leadership Study 2015](#)

We **connect** young women to personal mentors and a global support network

Those who had positive role models growing up are **twice as likely** to feel confident today compared to those who did not have positive role models. Source: KPMG [Women's Leadership Study 2015](#)



85%

of jobs are filled through **networking**

Source: [Linked In and Alder Group Study 2016](#)

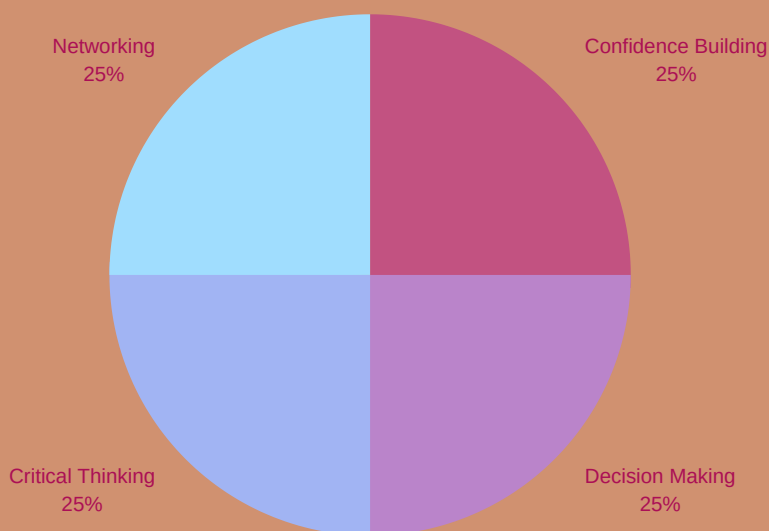
## 7 Professional and Personal Development Sessions

8 Primary Mentors

14 Secondary Mentors

27 Mentees

### Learning Outcomes



## Bravely Publishing Internship in Partnership with Quotabelle

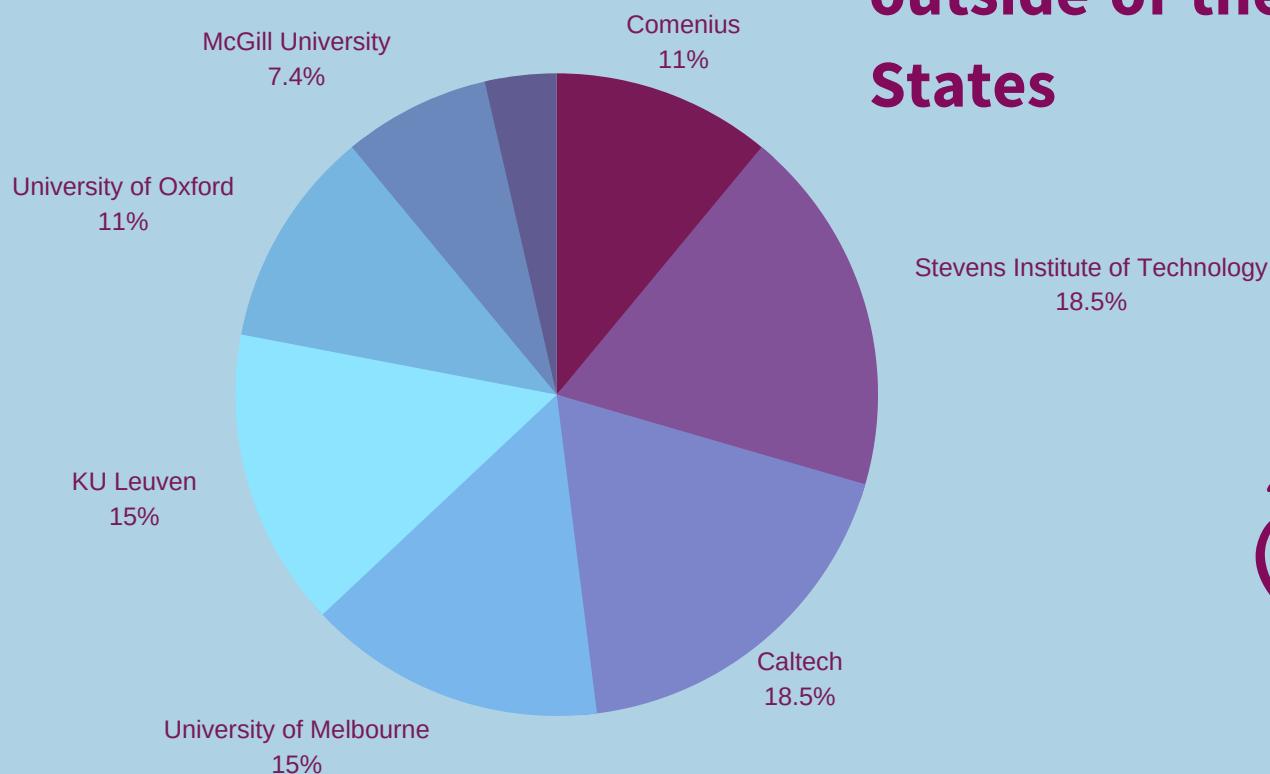


**6 weeks** of a virtual internship, where mentees conducted research and curated content on inspirational role models, who will be featured in Quotabelle's upcoming book *Bravely*. All curated content and research will soon be available on [quotabelle.com](https://quotabelle.com).

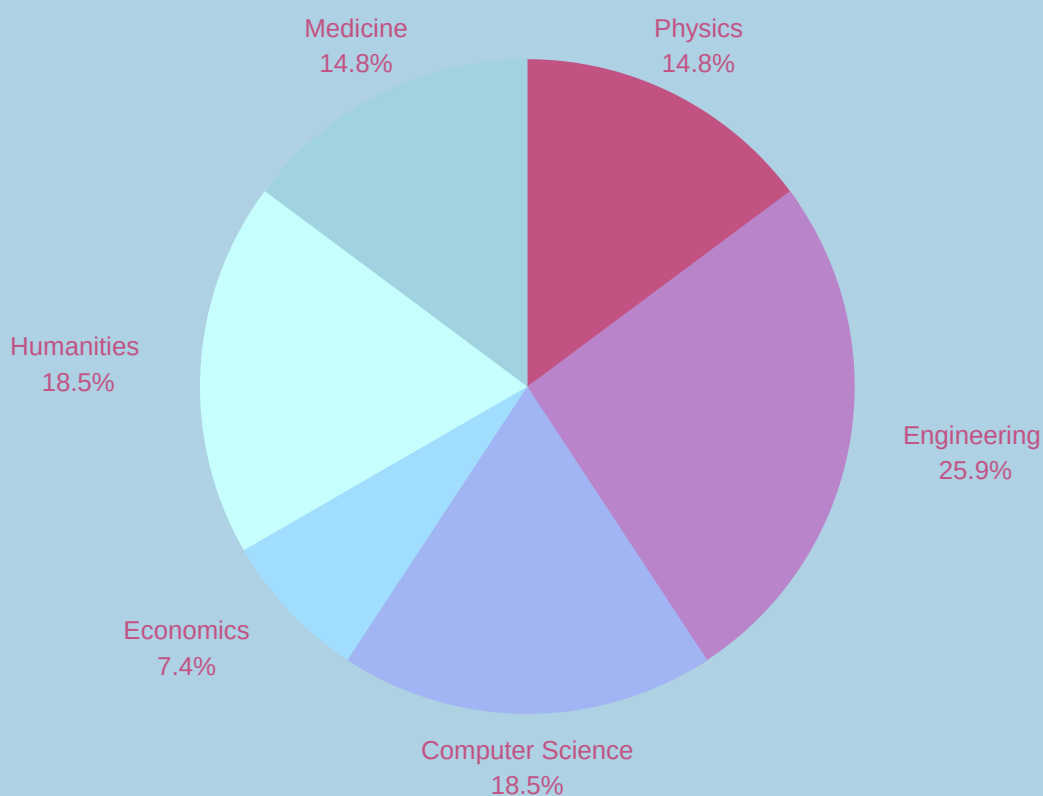
**5 presentations** were virtually delivered from different parts of the globe during the COVID-19 crisis to both Quotabelle and EWAAB executives. Quotes from each presentation will be featured in Quotabelle's upcoming *Bravely Guided Journal*. Presentations can be found on [ewaab.org](https://ewaab.org).



## 59% of mentees lived outside of the United States



**Our mentees  
majored in a  
variety of  
fields with  
over 50% in  
STEM fields**





“

"I think I've gained a lot of confidence in going for the things I want and not letting fear of failure prevent me from aiming high."

- Mentee

”

25%

**increase in the mentees' likelihood** of applying for a leadership position in the future

Source: Pre and Post Program Survey Comparison

73%

**confidence increase** in the mentees' ability to contact professors, working professionals, and icons

55%

**confidence increase** in the mentees' ability to give an oral presentation in front of an audience

Source: Pre and Post Program Survey Comparison

“

The presentation was the first step to overcoming my fear of public speaking. Although I was still very nervous while presenting, I am happy that I was able to step out of my comfort zone and still go through with it. With more practice and dedication, I will get even better.

- Mentee

”

## Her Story and Resources

---

**14**

**online stories  
shared**

**9**

**online resources  
available**

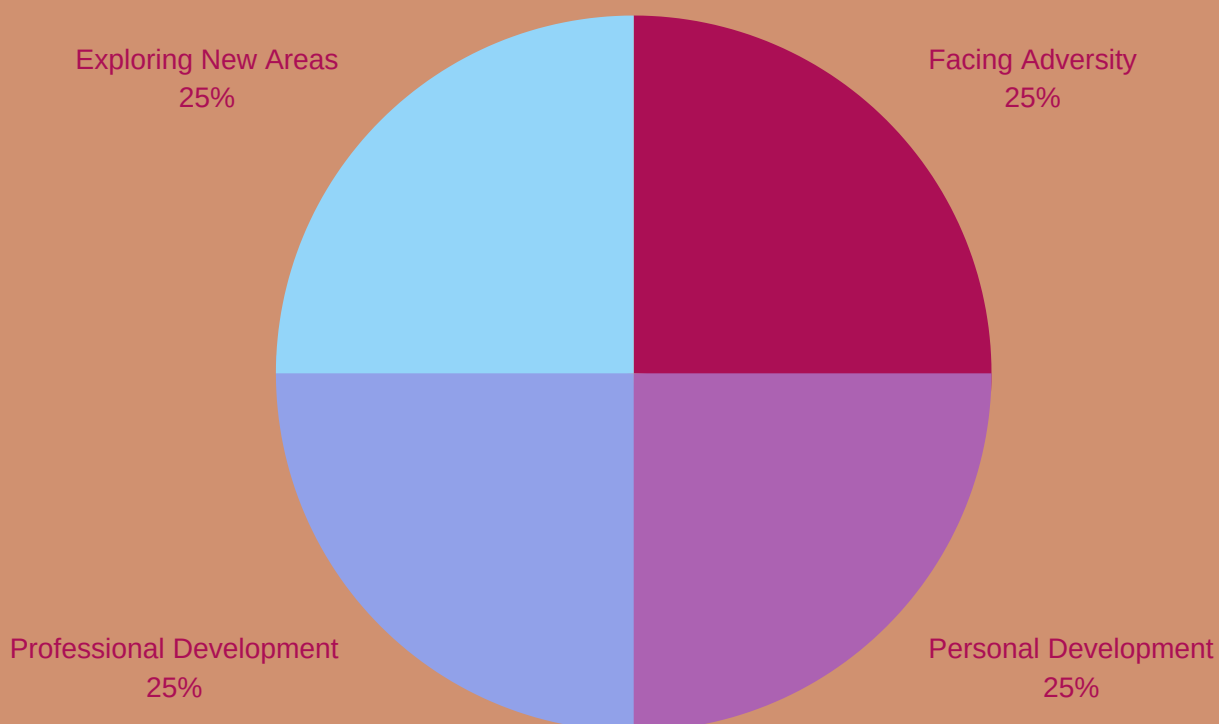
“

"It's nice to see such stories; certainly an example I'll try to emulate."  
- Mentee

”

Our Program Management team is dedicated to creating and distributing stories and resources for Encourage Her mentees as well as young women outside of the program. We will be continuing to add to a collection of stories and resources for young students on our website.

## Our Resources and Stories



93%

of our mentees reported that they would consider being a mentor in the future

6

new upcoming mentors were former mentees

### To ensure sustainability we will be:

- **Expanding** at our current universities to 2-3 mentors per institution
- **Encouraging** former mentees to become primary mentors and primary mentors to become secondary mentors
- **Emphasizing** community building throughout the year
- **Ensuring** our program alumni remain connected through our internal software and networking events





We're currently working towards our own software that will allow members in the Encourage Her community to connect globally. This software will focus on providing opportunity through a more equal distribution of information, and connection for our mentors and mentees to communicate seamlessly.

## International Women's Day

EWAAB's International Women's Day celebration focuses on sharing stories and experiences between generations.



# 100%

of mentees are confident that they will maintain a relationship with their mentor after the program

Source: Pre and Post Program Survey Comparison

# 68

mentees approximately in next  
year's program



## In 2020-2021 we will be:

- **Expanding** to 17 university groups, doubling in size
- **Extending** our Encourage Her program to Community Colleges starting in 2021
- **Providing** monetary grants to selected mentees in our Scholars Program
- **Offering** more virtual internships for mentees to participate in a variety of fields
- **Starting** a ConnectHer Program for connecting more mentees to working professionals in their field
- **Focusing** on community building for our Her Resources and Her Story programs

