



ENCOURAGING WOMEN ACROSS ALL BORDERS

BUILD

Developing the next generation of professionals.

About EWAAB

EWAAB is a non-profit dedicated to building a world where young women and non-binary individuals can enter and rise in any field they choose.

*We are growing the number of **confident** and **capable** gender-diverse professionals through meaningful mentorship and skill development opportunities.*

Build

EWAAB's goal is to develop the next generation of young professionals by providing undergraduate women and non-binary students with access to the support and opportunities they need to succeed. So far this effort has been concentrated in **Bridge**, a year-long mentorship program which has produced over 160 confident and capable students ready to take on their next professional opportunity.

This year EWAAB is expanding its efforts through **Build**, a hybrid conference where students can learn from and connect with professionals and organizations of interest. Taking the values and vision of our Bridge program and concentrating it into a 2-day event focused specifically on introducing students to the wealth of opportunities professions have to offer and developing their fundamental professional skills.

Held over two days in **August, 2023** in the NY/NJ metro area.

Key Features

Mentorship

It wouldn't be an EWAAB event without the inclusion of mentorship. At the start of the conference students will be paired with a mentor (one-on-one or small group) based on their field of interest. This pair/group will have four scheduled opportunities to meet, at the start and end of each day. Mentors will share information about their professional journey and provide encouragement as students navigate the event.



Panels

Day One will feature multiple panel sessions designed to introduce student participants to various professions and the many paths to them. Each panel will include 4-5 professionals as well as a moderator - panelists will be asked to answer pre-written questions as well as participate in an audience Q&A.

Workshops/Sessions

Both conference days will include workshops and sessions focused on key learning areas for students including creating professional documents, interviewing, networking, navigating the workplace, imposter syndrome etc. Workshops/Sessions will be lead by volunteers with experience discussing these topics. Additional topics can be proposed by volunteers.

Organization Expo

Day Two will feature an organization expo where conference partners can connect directly with student participants and share specific recruitment information. Students will be encouraged to explore each organization booth to learn more and share their own professional documents.

Hybrid Participation

To accommodate students and organizations unable to travel to the conference location we will be allowing virtual participation. Virtual participants will be connected with volunteers participating in the same mode; panels and workshops/sessions will be streamed and organizations participating in the expo can choose their preferred mode of participation, in-person only, hybrid or virtual only.

Getting Involved

We welcome organizations who believe in the importance of developing confident, capable and diverse professionals to partner with us to make an impact on young women and non-binary folks. We have a variety of ways organizations can get involved - we are also welcome to suggestions of new ways to partner.

Conference Sponsor (Level 1) - \$1,500

Organizations sponsoring the conference at this level will secure:

- 5-10 volunteer positions for enthusiastic employees
- Volunteer positions will be limited to conference mentors and/or administrators



Conference Sponsor (Level 2) - \$3,000

Organizations sponsoring the conference at this level will secure:

- 2-3 panelist and/or session speaker positions for employees
- Includes 5-10 volunteer positions for enthusiastic employees
- Includes spots for organization's summer interns
- Includes featuring company logo on conference materials as event sponsor

Conference Sponsor (Level 3) - \$6,000

Organizations sponsoring the conference at this level will secure:

- A dedicated booth for their organization during the organization expo on day two
- Access to conference participant mailing address to share organization recruitment information
- Includes 2-3 panelist and/or session speaker positions for employees
- Includes 5-10 volunteer positions for enthusiastic employees
- Includes spots for organization's summer interns
- Includes featuring company logo on conference materials as event sponsor

Student Sponsor - \$50/student participant

An excellent option for organizations and individuals ready to make an impact on students but unable to actively participate.

- Sponsor any number of students to attend the hybrid conference
- Includes company logo on conference materials as a student sponsor organization

Benefits

Build partners have a unique opportunity to not only have a hand in developing the next generation of young professionals, they are able to expand and diversify their own recruitment pipeline by connecting directly with capable students. Our partners are at the forefront of progress and are ready to join us in building a world where young women and non-binary folks are able to enter and rise in any field they choose.

Get involved today.

Connect with CEO Sam Collins at scollins@ewaab.org for more information.

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